

The Celestia Spaces Media Network

Premium Resident
Engagement in
Sewri (West), Mumbai

Exclusive Access to an Affluent,
Captive Audience.

Managed by
Prakash Display Pvt Ltd



Reach 380+ Families



Direct Access to High
Net-worth Individuals



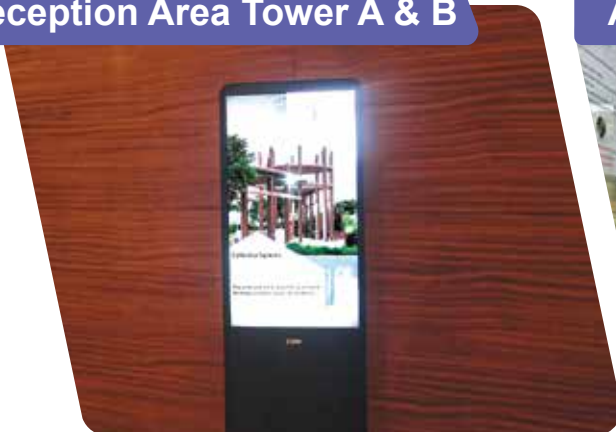
2,000+ Daily Eyeballs



UG Activation Area



UG Reception Area Tower A & B



All 8 Elevators



S Floor Podium - Water Pump Room Wall



The Celestia Profile



PRIME LOCATION

A premier Cooperative Housing Society landmark in the heart of Sewri (W), Mumbai 400015.



THE RESIDENTS

Home to affluent families, business owners, corporate leaders, and decision-makers (HNIs).



CAPTIVE & SECURE

A highly secure, gated environment. Audience is restricted to residents and their verified guests - zero general public spillover.

S Floor Podium - Swimming Pool Area



S Floor Podium - Banquet Hall Wall



S Floor Podium - Area In Front of Amphitheatre

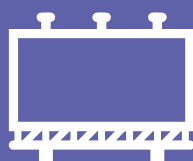


High-Impact Inventory



DIGITAL NETWORK

- 8 Lift Screens:** High-frequency daily engagement across all towers.
- 2 Lobby Kiosks:** High dwell-time visibility at Tower A & B reception areas.
- 1 Gym Screen:** Targeted reach to health-conscious residents.



STATIC BRANDING

- Strategic Placement:** 13 premium touchpoints across high-traffic zones (Podium, Upper Ground, and Multipurpose Court).



EXPERIENTIAL & ACTIVATIONS

- UG Activation Area:** Dedicated space for product demos and brand campaigns.
- Banquet Hall Exclusivity:** Exclusive rights for brand events & activations.

S Floor Podium - Playground Wall



Elevator Lobby



Gym



Multipurpose Court



Why Advertise Here?



HYPER-TARGETED REACH

Engage key decision-makers in a relaxed frame of mind within their own homes.



PREMIUM ASSOCIATION

Associate your brand with one of Sewri's most prestigious residential addresses.



CLUTTER-FREE ENVIRONMENT

Prakash Display holds exclusive commercial rights, ensuring high Share of Voice and minimal ad clutter.



THE TRUST MULTIPLIER

Advertising within a trusted community space significantly enhances brand credibility and recall.

EXPLORE AVAILABILITY FOR YOUR BRAND

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